



Partnership & Event Manager (m/f/d)

Job Profile

The Technologie- und Gründerzentrum Halle GmbH (TGZ), located on the vibrant Weinberg Campus, acts as a key link between high-tech companies, research institutions, Martin Luther University Halle-Wittenberg, and a growing community of startups and innovation networks.

More than 15,000 people study, research, and work on campus in forward-looking fields—turning ideas into innovations. Among the pillars supporting this innovation ecosystem is a targeted accelerator program designed to support startups from pre-seed to growth stage in sectors such as biotech, life science, med tech, bioeconomy, platform economy, AI and digital business models.

The program supports startups in shaping viable, scalable, and investor-ready ventures with a clear market orientation—thereby contributing directly to the transformation of the regional economy.

Now, we are looking for a dedicated and innovation-driven

Partnerships & Event Manager (m/f/d)

Your Mission

As Partnerships & Event Manager, you will take the lead in planning, organizing, and executing events – from startup pitches and exhibitions to conferences and delegation visits. You will bring the right people together, strengthen our visibility, and build lasting partnerships to the relevant industries, stakeholders, investors and startups. At the same time, you ensure professional project monitoring and reporting in our publicly funded programs.

Your Task

- Plan, organize, and manage events (exhibitions, conferences, startup pitches, delegation visits) – from concept to execution to follow-up
- Develop creative event formats that engage startups, partners, investors, and the public
- Build and maintain partnerships with stakeholders from science, business, and politics inside and outside our ecosystem (includes travels)
- Independently plan, implement, and evaluate targeted acquisition activities for startups and partners
- Monitor projects and prepare reports, ensuring compliance with funding requirements
- Research, analyze, and structure project-relevant information and KPIs
- Maintain and ensure the quality of project databases and reporting systems
- Act as the main contact for the funding authority and provide professional input for project accounting

What You Bring

- Degree in event management, business, communications, marketing or related field
- 2+ years of professional experience in event/project management, preferably in an innovation, startup, or academic context
- Strong skills in event planning, stakeholder communication, and project coordination
- Excellent speaker in German and English (spoken & written)
- Independent, structured, and hands-on working style
- Experience with publicly funded projects is an advantage



**WEINBERG CAMPUS
TECHNOLOGIEPARK**

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What We Offer

- A meaningful role shaping the innovation landscape in a growing tech hub.
- Secure employment in a future-oriented field.
- Flat hierarchies and short decision-making paths.
- Modern office infrastructure in a dynamic environment.
- A collaborative and supportive team culture
- Business bike leasing.
- Free parking and excellent public transport access.
- Flexible working hours and one day of remote work per week.
- Team events in summer and winter.
- 30 vacation days per year.

This position is part of the EU-funded "Sachsen-Anhalt Business Accelerator Digital" project and is initially limited until December, 2027.

Please send your application by September 20th, 2025 to: gf@weinberg-campus.de

Technologie- und Gründerzentrum Halle GmbH

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